

ADM-3

DD/S&T-1152-63

20 August 1963

STATINTL

MEMORANDUM FOR:

SUBJECT: Recruiting Brochures

1. The attached article was sent to me by a good friend in Los Angeles. While we will probably never be able to match this sort of recruiting competition it does suggest another possibility that should go a long way toward tipping people in our favor. In the recruiting cases in which I have been personally involved I seem to spend most of my time with these individuals explaining the ¹²⁶⁴cover situation, school opportunities, standard of living, neighborhood, geography, etc. I have now been through this about four times and feel a real need for a syllabus prepared by DD/S&T and the Office of Personnel which I could hand to serious prospects. I expect that others who are actively engaged in recruiting either new college graduates with families or mid-career people are up against the same thing.

2. I would like you to take this on and try to prepare such a syllabus after discussions with both the staff and recent arrivals.

STATINTL

ALBERT D. WHEELON
Deputy Director
(Science and Technology)

Attachment

As stated

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